



The Center for Healthcare Research & Transformation

presents:

Collaborative Quality Initiatives:

A STRATEGY THAT WORKS

FOR IMPROVING HEALTH CARE QUALITY & COST

Thursday, June 4, 2009

12 Noon – 2:00 p.m.

Palmer Commons, Forum Hall
University of Michigan
Ann Arbor, MI

CAN QUALITY IMPROVEMENT AND COST SAVINGS GO HAND IN HAND? Michigan physicians and hospitals, working together in Collaborative Quality Initiatives (CQIs) sponsored by Blue Cross Blue Shield of Michigan and Blue Care Network (BCBSM/BSN), are achieving outstanding results in both. Today you'll learn how these groundbreaking initiatives are saving health care dollars and improving health care quality for the entire state.

AGENDA

11:30	30 min	Participant Registration (4th Floor Atrium)	
12:00	15 min	Welcome and Opening Remarks	Marianne Udow-Phillips, M.H.S.A. & Tom Simmer, M.D.
12:15	15 min	Partnering for Value – Collaborative Quality Initiatives (CQI) <i>Blue Cross Blue Shield of Michigan, Health Care Quality</i>	David Share, M.D.
12:30	15 min	Improving quality: A journey that never ends <i>Blue Cross Blue Shield of Michigan Cardiac Consortium</i>	Hitinder Singh Gurm, M.D.
12:45	15 min	Improving outcomes and reducing costs in bariatric surgery <i>Michigan Bariatric Surgery Collaborative</i>	John D. Birkmeyer, M.D.
1:00	15 min	Improved Quality Saves Money <i>Michigan Surgical Quality Collaborative</i>	Darrell (Skip) Campbell, Jr., M.D.
1:15	30 min	Questions, Answers and Discussion	All Panelists
1:45	15 min	Concluding Remarks	Marianne Udow-Phillips, M.H.S.A.

Starting today, you may view the symposium and download presentation materials free of charge at:

www.CHRT.org

Soon we will email you an evaluation, and we ask that you spend two minutes to help us improve.

Thank you for your interest and participation!

The Center for Healthcare Research & Transformation is a non-profit partnership of the University of Michigan and Blue Cross® Blue Shield® of Michigan.

